



Dear friends, partners and customers of the UCC Magdeburg,

Welcome to the Autumn Newsletter 2024!

We hope you had a relaxing semester break and a great summer. At the start of the new semester, we will be back with practical support and some brand new topics relating to our SAP teaching and learning environments.

We are delighted to announce all the training dates for the second half of the year.

There is also exciting news in the curriculum area: We will be presenting our new case study on the highly topical subject of 'Sustainability' in SAP Analytics Cloud.

Furthermore, we will give you an outlook about the upcoming SAP UA Community Conference CEE, where we hope to welcome some of you.

We hope you enjoy reading this newsletter and look forward to your comments and suggestions which you can send to

customer-relations@ucc.ovgu.de.

Kind regards,

Your SAP UCC Magdeburg

Train-the-Trainer Courses



Just in time for the start of the new semester, we would like to draw your attention to our free train-the-trainer courses. The training courses are run by qualified trainers from the UCC environment with the aim of preparing and upskilling you for the best didactic use of our SAP teaching and learning environments in your courses.

Register now to be ideally prepared for the new semester:

Date Training

Sept, 13 - [SAP Analytics Cloud EN](#)

Sept, 13 - [SAP BTP EN](#)

Sept, 18 - [SAP Signavio for S/4HANA EN](#)

Sept, 19 - [SAP Datasphere EN](#)

Okt, 18 - [SAP Integrated Business Planning EN](#)

Curriculum



New case study - "Sustainability in SAP Analytics Cloud"

We are pleased to present our new case study in the SAP Analytics Cloud on the topic of sustainability.

At a time when climate change and environmental protection have become central issues in our society, the topic of sustainability is becoming increasingly important. Companies are facing the increasing challenge of optimising their business processes from an ecological point of view and reducing their CO2 footprint. In order to meet these requirements, precise data analysis is essential.

Our new SAP Analytics Cloud (SAC) case study focusses on the topic of sustainability. This case study provides an in-depth understanding of the connection and use of models for data analysis and visualisation in SAC.

Our scenario presents Global Bike as a pioneer of sustainability. As part of the launch of a new e-bike, Global Bike invites employees, customers, suppliers and guests from North America and Europe to its flagship store in New York City. The participants use different routes and transport options to get to the location.

In line with its sustainability goals as an innovative mobility company, Global Bike would like to calculate and illustrate the partial CO2 footprint of this event based on the travel data of all participants.

Our case study includes the creation process of two models and a story. The case study takes you step-by-step through the process of creating, connecting and using two models in SAP Analytics Cloud. The first model contains the participant data, including their places of origin and the means of transport used. The second model contains emissions data from the various means of transport. Both models are linked to each other to enable a direct assignment of the participant data to the corresponding emission values. Based on the linked models, a story is developed in SAC that visualises and analyses the travel data and the resulting carbon footprint. New key figures are calculated in the story and in the model to show the carbon footprint of the participants' individual journeys in detail.

This case study impressively demonstrates how SAP Analytics Cloud can be used to address complex sustainability issues. By creating and connecting models and developing meaningful stories, companies gain valuable insights into their environmental impact and can take targeted measures to reduce their carbon footprint.

Our Sustainability Case Study and two new SAC Planning Case Studies, which we also published this week, can be downloaded from our portal. There are also two related files under SAC-Files. If you have any questions, please contact customer-relations@ucc.ovgu.de.



First SAP UA Conference for the Central and Eastern European Community

After many years of regional conferences in the DACH and BENELUX regions, there will also be a conference for the Central and Eastern European SAP UA community in October this year. This will be organised and hosted by the Eötvös-Lorand University in Budapest, SAP UA, and SAP UCC Magdeburg. The SAP UA CEE will take place from 28 - 30 October in Budapest and already has over 70 registered participants from Croatia, Latvia, Lithuania, Poland, Romania, Slovakia, Slovenia, the Czech Republic, and, of course, Hungary.

The three-day agenda includes various lectures and presentations on the didactic offerings of SAP UA and SAP UCCs for the academic world, as well as on new solutions from SAP SE, which will also be presented in hands-on workshops. The academic community will engage in a lively exchange, especially on the second day of the conference, which will focus on scientific presentations on various aspects of SAP technology in the context of teaching and research. The call for papers is still open, if you are interested please go to this [link](#) for your submissions. On the third day there will be face-to-face training sessions. Participants will have the opportunity to intensively deal with the topics of Sustainability with S/4HANA and SAC, Signavio and BTP.

We are very much looking forward to this conference and to meeting our partners from the CEE region and spending three exciting days with them.

Further information on the agenda and registration can be found [here](#).

Your UCC Magdeburg



The SAP UCC Magdeburg offers technical and application support for SAP technologies in teaching and research. Our curriculum designers create corresponding comprehensive teaching materials for academic use. Our support team takes care of backup, system operation, monitoring, maintenance, and updates of SAP solutions in the UCC cloud. You can comfortably access the teaching and learning environment via the WEB, allowing you to fully concentrate on your teaching and research.

We hope you enjoyed the newsletter and are looking forward to your feedback. If you have any further questions, queries, or comments please reach out at any time by just replying to this email or writing to customer-relations@ucc.ovgu.de.

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